

NATIONAL BANK OPEN PRESENTED BY ROGERS - MONTREAL

SUSTAINABILITY REPORT 2025



NATIONAL
BANK
OPEN

presented by  ROGERS



INTRODUCTION



For several years, Tennis Canada has been working tirelessly to minimize its environmental footprint and become a leader in sustainability by 2030, not only in Canada, but also throughout the world of sporting events.

The National Bank Open presented by Rogers (NBO) sustainability strategy consists of a comprehensive set of measures, the cumulative effect of which allows us to mitigate the negative impacts of hosting our major event on our living environments and maximize our community and engagement initiatives.

This report outlines all of the measures we implemented for the Montreal event, while highlighting new initiatives to be introduced in 2025. It presents quantitative and qualitative indicators based on data collected in collaboration with the Conseil québécois des événements écoresponsables (CQEER), a neutral third-party auditor of our sustainable development efforts that certifies the accuracy of all content shared in its pages.

In 2025, the OBN will be redefined: more players, more days, more tennis. This also means more spectators and more environmental impact. For comparison purposes, data from the 2024 edition will be included in this report. It is important to consider the change in format since that edition when interpreting the data, including three additional days of events, an increase in attendance of nearly 30%, and 40 additional athletes in the singles draw.





NBO SUSTAINABLE DEVELOPMENT STRATEGY

Organizing large-scale events and operating such a complex business has inherent social, economic and environmental impacts. Tennis Canada has developed a comprehensive sustainability plan to improve and regulate its sustainability efforts for these flagship tournaments.

Objective

Tennis Canada must minimize its ecological footprint and become a world leader in sustainability in the sports events industry.

Vision

Leave a permanent, tangible legacy for our fans, players and communities as we strive to become a leader in sustainability by 2030.

Mission

Ensure the sustainable growth of tennis in Canada and organize world-class, eco-responsible competitions by aligning our actions with our core values of teamwork, passion, integrity, innovation, excellence and responsibility.



By 2030, the NBO aims to achieve zero waste, carbon neutrality of Tennis Canada operations, environmental and social sustainability, as well be promoters and inspirers of community action.



Transparency

Honest and transparent reporting is one of our communication objectives every year. When necessary, a context or a justification will be associated with a result.

NBO SUSTAINABLE DEVELOPMENT STRATEGY

Areas of intervention

Given the complexity of implementing a sustainability strategy and its alignment with the set objective, Tennis Canada has determined four areas of intervention which are material to the holding of professional tournaments such as the National Bank Open:



Framework: the Sustainable Development Goals



Tennis Canada's areas of intervention are associated with the United Nations' Sustainable Development Goals (SDGs). With this framework, the event ensures that it remains aligned with best practices and contextualizes its initiatives in the global movement to achieve sustainable practices for all.

For each goal, this report identifies the specific targets targeted by the initiatives put in place, demonstrating the concrete contribution of the OBN and Tennis Canada to achieving the major goals for a better future.

Targets

After achieving several targets in 2024, we set ambitious targets to enable us to achieve our 2030 goal. The targets from the last edition were not set aside after being achieved: they were revised in 2025 to ensure the sustainability of the initiatives. Here are a few of them:

- ☐ Achieve a recycling rate of 80% for residual materials and reduce the volume of materials to less than 90 tons.
- ☐ Improve the recovery rate of reusable glass to 70% or more.
- ☒ Increase the number of occasions and service points using reusable tableware.
- ☒ Enhance personalized, high-quality service for individuals and groups with functional limitations.

RESULTS - MTL

Waste and water management



12.4 By 2020, establish environmentally sound management of chemicals and all waste throughout their life cycle, (...) and significantly reduce their discharge into air, water and soil, in order to minimize their negative effects on health and the environment.

12.5 By 2030, significantly reduce waste production through prevention, reduction, recycling and reuse.

TO BETTER UNDERSTAND

- Each material generated on the OBN site is sorted according to the following flows:

COMPOST – RECYCLE – WASTE

- All containers needed for drinking or eating on site were reusable, compostable or recyclable.
- Each sorting island identifies the main materials and the corresponding flow.
- A sorting station is located on site at the picnic area to raise awareness about sorting materials and the initiative since 2023. There is also a sorting center outside the site to intercept all electronic or hazardous materials (which are sent to the eco-center) and perform a second sorting of certain bags.
- The sorting center was in operation from **Friday, July 25 to Friday, August 8, 2025**.
- The data used in this report comes from our supplier WM, which is responsible for daily collections and sorting centers between July 24 and August 9, 2025.



RESULTS - MTL

Waste and water management



RECURRING ACTIONS

- Exclusive use of reusable glasses and flutes;
- Authorization to enter the site with reusable bottles;
- Reuse of posters and signage by removing dates;
- Collection of hazardous materials such as batteries;
- Wastewater duly disposed in authorized centers;
- Separation of the metal rings from the balls tubes to ensure the recycling of all the materials.

NEW INITIATIVES

- All meals served to staff and volunteers were served on reusable rather than disposable tableware, avoiding 52,476 single-use items (518 kg of waste), in partnership with Retournzy, a local solidarity cooperative.
- Still and sparkling water stations added in several areas, including the National Bank Open Lounge and areas reserved for athletes such as the bistro and players' lounge, to limit the use of single-use bottles.



**32 526 returnable
cans collected**



**4 200 balls
recovered**



**559 ball tubes
recycled**

RESULTS - MTL

Waste and water management



The 2025 results show an expected increase in the final quantities collected by our waste management company compared to the previous edition (**74.74 tons** of containerized waste for the duration of the tournament, two days of setup, and two days of dismantling, compared to 59.86 tons in 2024 for the same parameters). With the addition of materials diverted from the landfill through alternative channels (donations of food and equipment, recycling of tennis balls), we estimate a diversion rate of **64%** (71%).

With the number of days increasing by 30%, it would have been reasonable to expect nearly 78 tons of material to be collected from the containers. Although the total quantity target was met, the lower diversion rate this year shows that there are challenges to be addressed with the new tournament format and the arrival of new partners on site, particularly in food services and janitorial services.



287 329 visitors
(226 839)



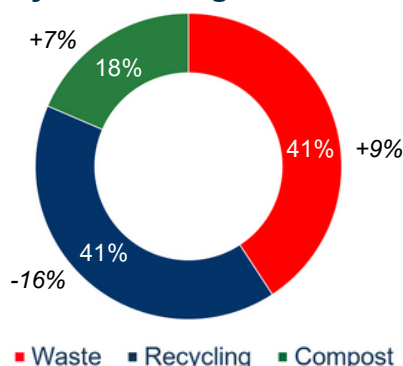
1 500 volunteers
(1 435)



131 staff members
(429)

288 960 people on the grounds (228 789)
74,48 t of materials and containers (59,86 t)
0,26 kg of materials per person (0,26 kg)

Percentage distribution of materials in containers between July 24 and August 9, 2025



2026 Vision

- Reduce and eventually eliminate the distribution of promotional items by focusing on experiences rather than objects.
- Increase the rate of glass recovery with visible systems at exits.

RESULTS - MTL

ENERGY AND CARBON MANAGEMENT



13.1 Strengthen, in all countries, resilience and adaptation capacities in the face of climatic hazards and climate-related natural disasters.

13.2 Incorporate climate change measures into national policies, strategies and planning.

TO BETTER UNDERSTAND

- The OBN, through Planetair, offset greenhouse gas (GHG) emissions from the following sectors: waste, energy, on-site and off-site transportation of athletes, volunteers, and staff (scope 1 operations).
- A calculation of total GHG emissions is performed by the CQEER using their calculation tool.

RECURRING ACTIONS

Energy consumption

- Use of VAPTR, which is gradually replacing gasoline-powered field dryers, essential in case of inclement weather;
- Use of a Termaco electrical power reserve to supply the Stadium in case of emergency;
- Fields lit via LED for more responsible consumption.

Sustainable mobility

- Spectators could travel to and from the game for free on buses and subways throughout the STM network upon presentation of their game ticket (mobile ticket only).
- STM tickets were given to volunteers and staff members.
- Bicycle parking continued to be improved.



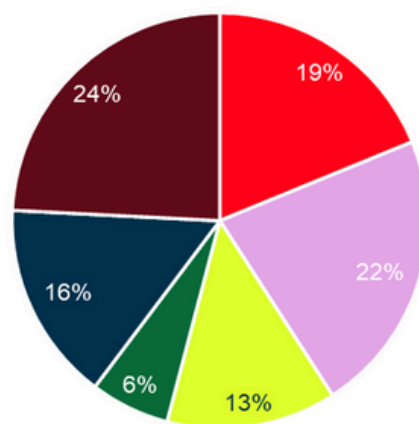
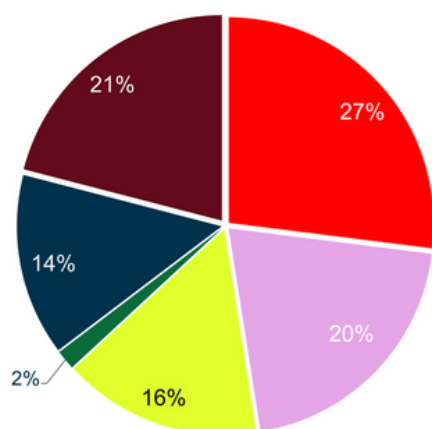
RESULTS - MTL

ENERGY AND CARBON MANAGEMENT



Breakdown of offset GHG emissions for OBN 2025

Breakdown of offset GHG emissions for OBN 2025



■ Energy
 ■ Volunteer transport
 ■ Player transport
■ Waste management
 ■ Official transport
 ■ Employee transport

SOURCE D'ÉMISSIONS	2024 EMISSIONS (t CO ₂)	2025 EMISSIONS (t CO ₂)	Increase in %	EXPLANATORY NOTES
Energy	50,62	75,00	48%	The increase is mainly due to the scale of the tournament, but in addition to an expected increase of around 30% due to this, we can also mention the addition of a secondary site where diesel was used.
Volunteers transport	46,15	73,37	59%	A marked increase can be explained here by more volunteers and more travel days, but there has also been a decline of more than 10% in volunteers coming by subway and a 3% increase in those coming by personal gasoline-powered vehicle (all types combined). It would be appropriate to raise awareness of this issue among volunteers for the next edition.
Athletes transport	39,34	96,45	27%	Expected increase due to the rise in the number of athletes on the roster.
Waste	32,48	51,22	58%	As mentioned in the previous section, pressure to change formats combined with changes in suppliers are the reasons explored for the increase in materials at the landfill site.
Official transport	27,66	55,92	102%	The increase can be partly explained by the addition of a secondary site further away from the official hotel, in addition to the increase in the number of athletes and days. It remains relevant to consider electric or hybrid vehicles.
Employees transport	12,91	5,54	-57%	The decrease in Tennis Canada staff transportation is related to the decline in the number of employees, but it should be noted that there has been a 5% decrease in the number of employees traveling in personal gasoline-powered vehicles.
TOTAL	209,2	357,5	100%	Total cost of compensation : 10 725,00 \$

We have chosen to offset our CO₂ emissions through Planetair and the Québec-Nature portfolio using Gold Standard certified credits.

RESULTS - MTL

ENERGY AND CARBON MANAGEMENT



DETAILS OF DATA USED TO CALCULATE EMISSIONS

01

Energy

Our 30-day statements for: natural gas for Stade IGA, our two Hydro-Québec lines, propane for machinery, diesel for TV station generators, gasoline for our air blowers.

02

Employee and volunteer transportation

Thanks to a survey sent to all 1,500 volunteers and 131 staff members in our payroll system, all travel to and from the event during the 13 days of the tournament.

03

Player transportation

Air mileage for all athletes (one-way) to Montreal.
Air mileage for chartered plane to Cincinnati tournament.

04

Waste management

These data come from WM, the official supplier of waste management services, based on data from July 24th to August 9th, 2025. The tonnage corresponds to emissions from materials decomposing at landfill sites.

05

Official transportation

Odometer readings of our STM shuttles, official cars and rented shuttles and buses.

The data used varies from one organization to another and from one tournament to another. Consistency and a consistent methodology from year to year, in both Toronto and Montreal, is a priority for Tennis Canada and the National Bank Open. This enables us to analyze the event's strengths and weaknesses from one year to the next, and thus draw more accurate conclusions and establish the next work streams.

2026 Vision

- Consider leasing solar panels to power facilities located far from the core site;
- Encourage volunteers to carpool and use public transportation when possible.

RESULTS - MTL

SOCIAL RESPONSIBILITY



2.1 By 2030, eliminate hunger and ensure that everyone, especially the poor and people in vulnerable situations, including infants, have access to healthy, nutritious and sufficient food throughout the year.



10.2 By 2030, empower all people and promote their social, economic and political integration, regardless of their age, gender, disability, race, ethnicity, origins, religion or their economic or other status.

RECURRING ACTIONS

- Site adapted for families and people with reduced mobility;
- \$0.15 per ticket sold donated to CDC Solidarités Villeray and Ressource Action-Alimentation de Parc Extension for a total of \$43,099.35;
- 30,366 free tickets distributed during the IGA Family Weekend;
- 216-seat grandstand accessible free of charge to Jarry Park users;
- Donation of surplus equipment (clothing, shoes, water bottles) to Patro Villeray;
- Donation of food surplus to local organisations via La Tablée des Chefs (9,544.3 kg);
- Promotion of social integration of visible minorities through our volunteer program;
- Donation of flowers and plants to neighborhood residents and Ville en Vert.



NATIONAL
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Game.Set.Equity.

COMMITMENT TO EQUITY

As part of National Bank Day on July 31, 2025, Tennis Canada's commitment to achieving gender equity was highlighted in an original way: Inequality Socks, a visually striking activation highlighting the gaps that need to be bridged on the path to gender equity in tennis and sports in general.

Thanks to the support of the National Bank, Tennis Canada hopes to pave the way for more women and girls to enjoy the benefits of sport and thrive through tennis.

Last year, a dematerialized initiative was recommended to unite the Sustainable Development Plan with the Game.Set.Equity strategy. Although the initiative is still material in nature, the chosen object has a real use and was distributed only to key individuals.



RESULTS - MTL

SOCIAL RESPONSIBILITY



NEW INITIATIVES

- Increased number of wheelchairs available for loan and purchase of multiple access ramps installed at picnic table areas and Rogers Fan Zone activations;
- A visit organized by the Éco-sportif network, of which Tennis Canada is a member, inspired more than 20 national sports organizations, events, and tourism promotion agencies. The visit focused on the sustainable actions implemented during the tournament and led to the sharing of equipment between events, notably at the VITA festival organized by Sports Montréal to promote physical activity among young people.



2026 Vision

- Vary the organizations that benefit from donations of equipment and tournament-related activities, maximizing opportunities to collaborate with them.
- Increase volunteers' awareness of people living with functional limitations.

RESULTS - MTL

COMMUNICATION



17.19 By 2030, build on existing initiatives to establish indicators of progress towards sustainable development that complement gross domestic product (...).

RECURRING ACTIONS

Around the site

- Publication of the indicators in this report, available on the event website;
- Emphasis on sustainable initiatives in press relations, mention at the pre-tournament press conference;
- Mention of initiatives in the Fan Guide sent to all ticket holders before their arrival at the site;
- Interactive social media posts related to waste sorting found on the site;
- TV column TVA Sports on how the WM sorting station works;
- Video of Valérie Tétreault, tournament director, promoting WM and the sorting station in the picnic area, broadcast on giant screens.

On site

- Dedicated signage, particularly at the sorting station in the picnic area, directing people to the dedicated webpage;
- Identification of recyclable and compostable materials at key locations on site and behind the scenes for all staff, volunteers, and suppliers.

NEW INITIATIVES

- TV interviews with TVA Sports highlighting new initiatives, such as the addition of water fountains to cope with the heat wave.

Omnium Banque Nationale with **RECYC-QUEBEC.**
Paid partnership · Jul 27 · 🌐

5 500 kg de nourriture redistribués en 2024 en collaboration avec la Tablée des chefs 🍷

En 2025, 0,15 \$ par billet acheté pour l'Omnium Banque Nationale seront remis à deux organismes d'aide alimentaire de l'arrondissement Villeray–Saint-Michel–Parc-Extension à Montréal.

Apprenez à mieux trier vos matières avec l'application Ça va où de @Recyc-Québec 🙌
<http://bit.ly/3TSqxRh>

EN 2024, COMBIEN
de portions de nourriture ont été redistribuées à la communauté pendant le tournoi?

18 000

RECYC-QUÉBEC

PLANIFIEZ VOTRE VISITE

Autobus Métro Vélo

Se rendre au Stade IGA

En raison d'une forte affluence, le stationnement aux alentours du Stade IGA est considérablement limité. Par conséquent, nous vous recommandons vivement d'utiliser les transports en commun pour vous rendre à l'événement.

DÉPLACEZ-VOUS GRATUITEMENT
LA JOURNÉE DE VOTRE SÉANCE SUR LE RÉSEAU DE LA STM.

BILLET VALIDE BUS ET MÉTRO **stm**

2026 Vision

- Show more behind-the-scenes footage of the work done to make the event eco-friendly.
- Continue to improve the message on the site, via posters or video clips on giant screens.



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Appendix

GHG offset certificate - Tennis Canada



Appendix

Donated food report

Source: La Tablée des Chefs



La Tablée
des Chefs

Nourriture reçue

Ressource Action-Alimentation De Parc-Extension

Date de cueillette	Donateur	Poids (kg)	Portions
2025-07-25	Tennis Canada Montréal	10.5	35
2025-07-28	Tennis Canada Montréal	51	170
2025-07-30	Tennis Canada Montréal	38.5	128.3
2025-07-31	Tennis Canada Montréal	345.5	1151.7
2025-08-01	Tennis Canada Montréal	0	0
2025-08-07	Tennis Canada Montréal	266.5	888.3
	Sous-total :	712.0	2373.3

Pact De Rue

Date de cueillette	Donateur	Poids (kg)	Portions
2025-07-28	Tennis Canada Montréal	147	490
2025-08-03	Tennis Canada Montréal	0	0
	Sous-total :	147.0	490.0

La Maison De Quartier Villieray

Date de cueillette	Donateur	Poids (kg)	Portions
2025-07-30	Tennis Canada Montréal	345	1150
2025-08-05	Tennis Canada Montréal	0	0
2025-08-08	Tennis Canada Montréal	0	0
	Sous-total :	345.0	1150.0

Acomm

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-01	Tennis Canada Montréal	78.3	261
2025-08-06	Tennis Canada Montréal	69	230
	Sous-total :	147.3	491.0

Banque Alimentaire Chapl Chapo

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-03	Tennis Canada Montréal	123.5	411.7
	Sous-total :	123.5	411.7

Frigo De L'Est

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-03	Tennis Canada Montréal	352	1173.3
2025-08-08	Tennis Canada Montréal	240.5	801.7
	Sous-total :	592.5	1975.0

Le Pirate Vert

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-04	Tennis Canada Montréal	273	910
	Sous-total :	273.0	910.0

Centre Booth De Montréal

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-06	Tennis Canada Montréal	527	1756.6
2025-08-08	Tennis Canada Montréal	3400	11333.2
	Sous-total :	3927.0	13089.8

Association Ontario

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-06	Tennis Canada Montréal	500	1666.6
2025-08-08	Tennis Canada Montréal	1500	4999.9
	Sous-total :	2000.0	6666.5

Verticité - St Laurent

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-08	Tennis Canada Montréal	415	1383.3
	Sous-total :	415.0	1383.3

La Tablée Des Chefs

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-08	Tennis Canada Montréal	300	1000
	Sous-total :	300.0	1000.0

La Maisonnée

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-08	Tennis Canada Montréal	259	863.3
	Sous-total :	259.0	863.3

Provisions Communautaires

Date de cueillette	Donateur	Poids (kg)	Portions
2025-08-11	Tennis Canada Montréal	303	1010
	Sous-total :	303.0	1010.0

Total : 9544.3 31813.9